User Help Manual

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Copyright / Disclaimer

All rights reserved. No parts of this document may be reproduced in any form or by any means (i.e. electronic, graphically, or mechanically, including recording, taping, photocopying, and/or information storage and retrieval systems) without the written consent of the author and publisher.

Products that are referred to in this work may be either trademarked and/or registered trademarks of the respective owners. The publisher and the author make no claim to these trademarks.

While every single precaution was taken in the preparation of this work, the publisher and the author assume no responsibility for errors or omissions or for damages from the use of the information contained in this document or from the use of programs and source code that may accompany it. In no event shall the publisher and the author be liable for any loss of profit or any other commercial damage caused or alleged to have been caused directly or indirectly by the document.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Instructional Guide

Again, I want to congratulate you on taking a giant step in growing your business and building on your marketing knowledge. With HyperVRE, you have an enormous advantage over your competition, in that you can now build multiple online revenue streams by creating your very own VRE empire!

By taking advantage of HyperVRE Gold upgrade, you will be able to use the innovation of HyperVRE's revolutionary viral marketing program… and instantly get others to spread YOUR affiliate links on millions of pages across the net. You can also take advantage of the Manual Content and Manual Product feature giving you even more personalization of your websites!

In this guide, my goal is to give you a blueprint of what HyperVRE can do for you. By no means is this an all-encompassing guide, but it should give you enough information to do some serious damage in the online business world.

All right – are you read to get started? Let's get to it!

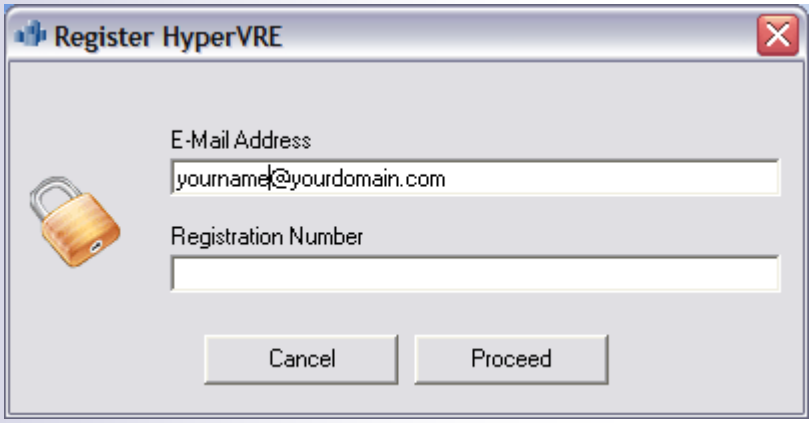
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Table of Contents

- Registration of HyperVRE 5
- Main Interface 6
- HyperVRE Tools 7
- New Project 8
  - Step #1: Keyword Selection 9
  - Step #2: Webpage Template Selection 11
    - List of Template Variables 12
  - Step #3: Webpage Content 15
    - Manually Add Content 19
      - Importing Articles in Bulk 20
  - Step #4: Article Search & Download 25
  - Step #5: Article & Keyword Matching 27
  - Find RSS Feeds 28
  - Step #6: Other Customization 29
  - Step #7: Pay-Per-Click Publishing 30
  - Step #8: Affiliate Product Selection 31
  - Step #9: Contextual Ad Settings 37
  - Step #10: Save Project and Generate Webpages 39
  - Step #11: Upload Webpages & Files To Server 40
- Conclusion 41

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Registration of HyperVRE



As soon as you open HyperVRE, you will be prompted to register your copy of the software by entering your email address. **Enter the email address that you registered with at www.hypervre.com.**

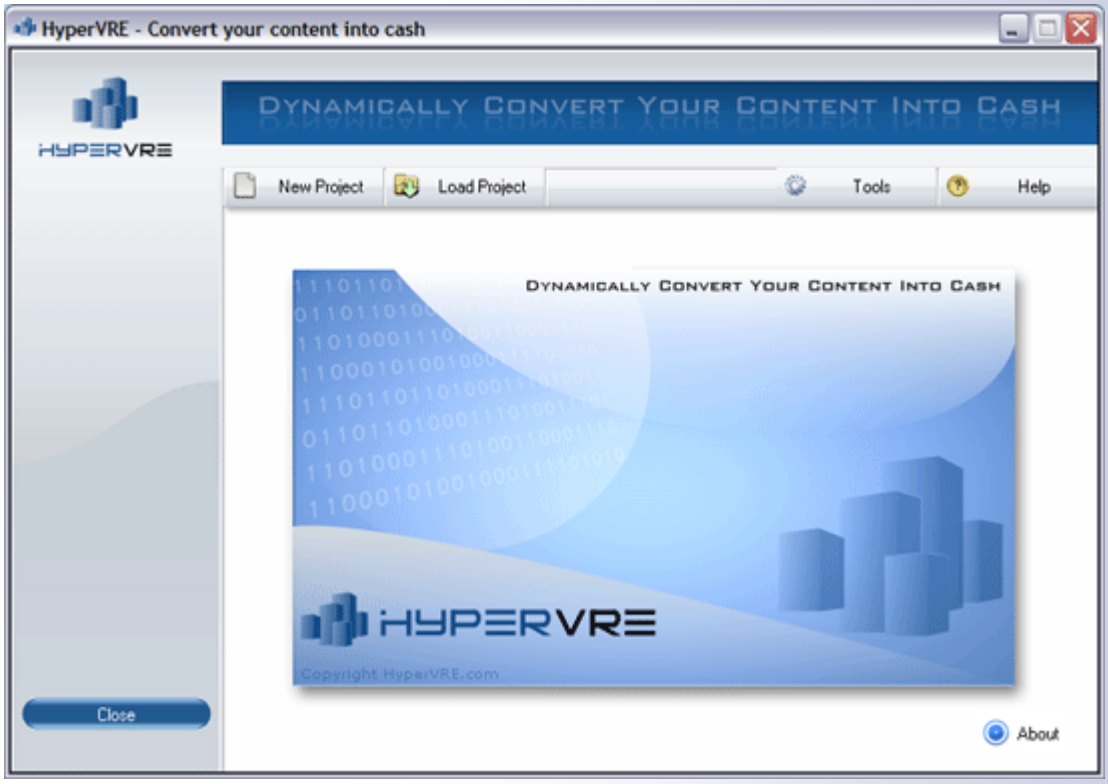
The registration number will be grayed out. You do not have the ability to remove or edit this. It is specific to you and your computer.

You are permitted to install the software on 2 different computers. If you have reached your limit of installs, please follow the directions after you install it on the 3rd computer. A prompt will appear telling you what you need to do.

Once you have correctly registered your software, you will be taken to the main interface of the software, which looks like the following...

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Main Interface



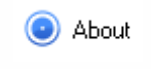
The main interface is where you will begin. It contains several actions, which include:

Allows you to create a blank, new project.

Allows you to open a previously created and saved project.

Allows you to use the Tools section.

Allows you to open this Help Manual from within the software.



Allows you to see basic information about your copy of HyperVRE.

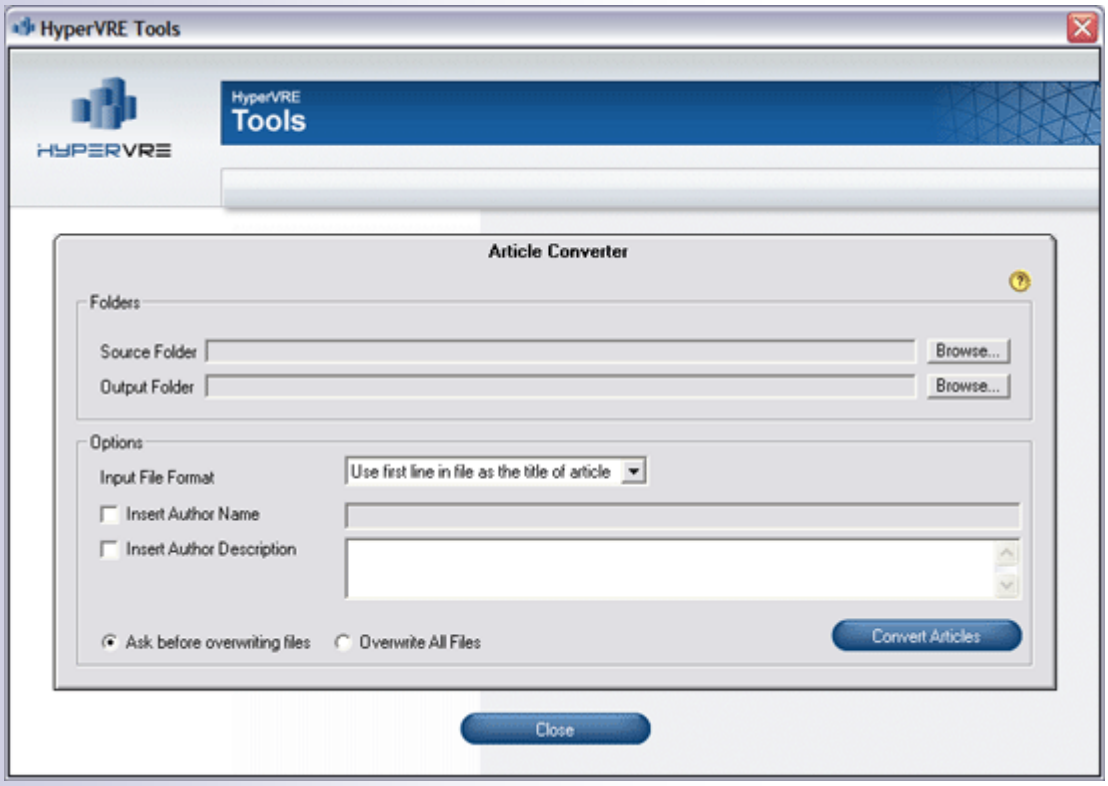
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

HyperVRE Tools

Currently, the only tool present is the Article Converter.

This is an excellent tool for Gold Members who want to manually import articles on Step #3. It will allow you to convert the format of articles found in .txt files to the proper HyperVRE format (with article tags), so that you can import bulk amounts of articles with one click of the mouse on Step #3. We will cover manual importing of articles on later in the help manual.

Keep in mind, only Gold members can import articles into HyperVRE.



How To Use:

First, select the Source Folder that contains the article txt files you wish to convert. This converter will only convert .txt files.

Select the Output folder where you would like the newly converted article files to be saved after conversion.

You have three options to choose from for the title of your article. If the first line of the article txt file

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

contains article title, then select *Use first line in file as the title of article*.

If the article txt files only have content in them, then select *Use filename as title*. This will make the filename of the aticle .txt file to become the Title of the converted article.

Or alternatively, you can leave the title empty.

To Insert an Author Name, check the checkbox and enter that into the text field.

To insert an Author Description, check the checkbox and enter that into the text field.

Note: If you leave these fields empty, then there will be no author name or author description added to the articles.

Note: You can use html in the Author name and Author Description fields.

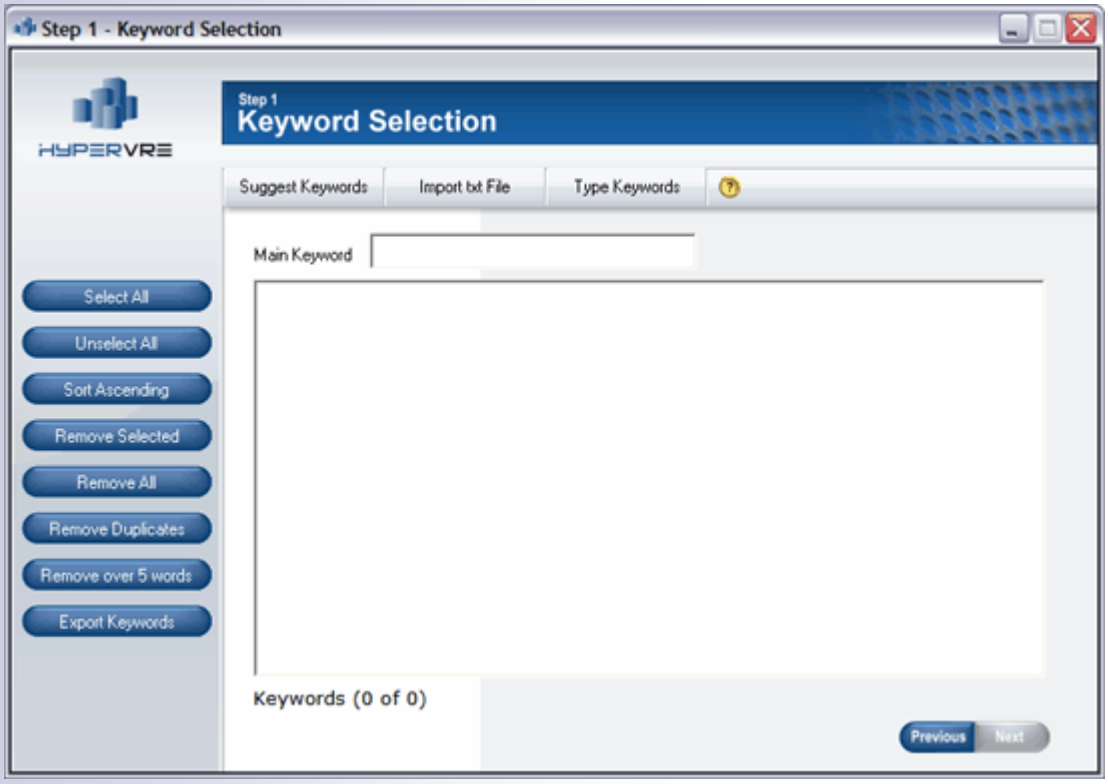
After you finish these steps, you can click “Convert Articles” to convert all of the articles. Click Close to return to the main screen.

New Project

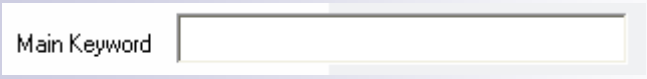
To start a new project, click on “New Project” button from the main interface screen to start a new project from scratch. After you do this, you will be taken to the next step.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Step 1: Keyword Selection



Once you have chosen “New Project”, you will be taken to this screen. Once you have decided upon your profitable niche that you will be creating webpages for, you will need a list of keywords to create those pages.



Enter your Main Keyword into the text field titled, “Main Keyword”.

You need to enter a Main Keyword before you can move to the next step. Once you enter your main keyword in the text field on Step #1, the "Next" button will become active.

This main keyword is important because this is how HyperVRE searches for related content. It finds articles that contain this EXACT keyword phrase. So you’ll want to be somewhat general with your keyword here, especially if you have a lot of specific sub-keywords.

Once you’ve selected the main keyword, you need to add sub-keywords. Each sub-keyword will

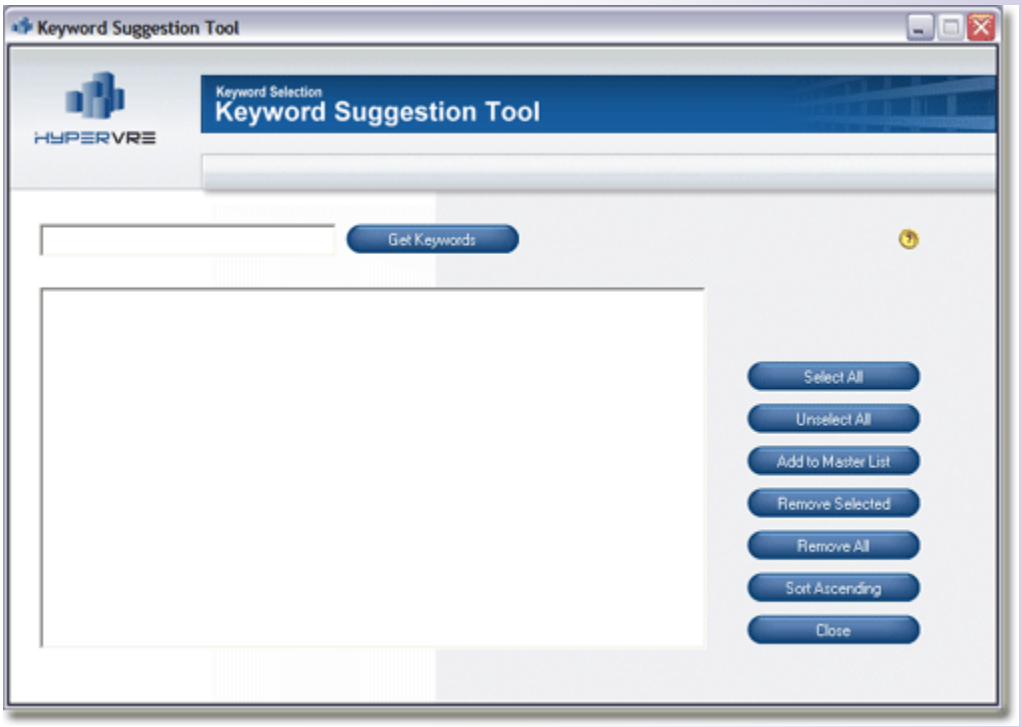
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

essentially have its own webpage. So if you have 20 sub-keywords, then you will have 21 total keyword webpages because your main keyword is counted as a keyword as well. In total, when you site is generated, you would have 21 keyword pages + 1 homepage (index file).

You can import keywords, type keywords, or use the integrated keyword suggestion tool.

To use the suggestion tool, , click on "Suggest Keywords" to use the integrated HyperVRE Keyword Suggestion tool. The following screen will appear…

Once you do that, the following screen will appear….



Type your main keyword into the text field and then click "Get Keywords". HyperVRE will retrieve keywords. In order to display the results, you will need to Mouse-Click "Ok" on the prompt that appears after Getting Keywords.

Once HyperVRE has gathered several related keywords, Select the keywords you would like to use by checking the box next to them, or by clicking "Select All".

Then click "Add To Master List".

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

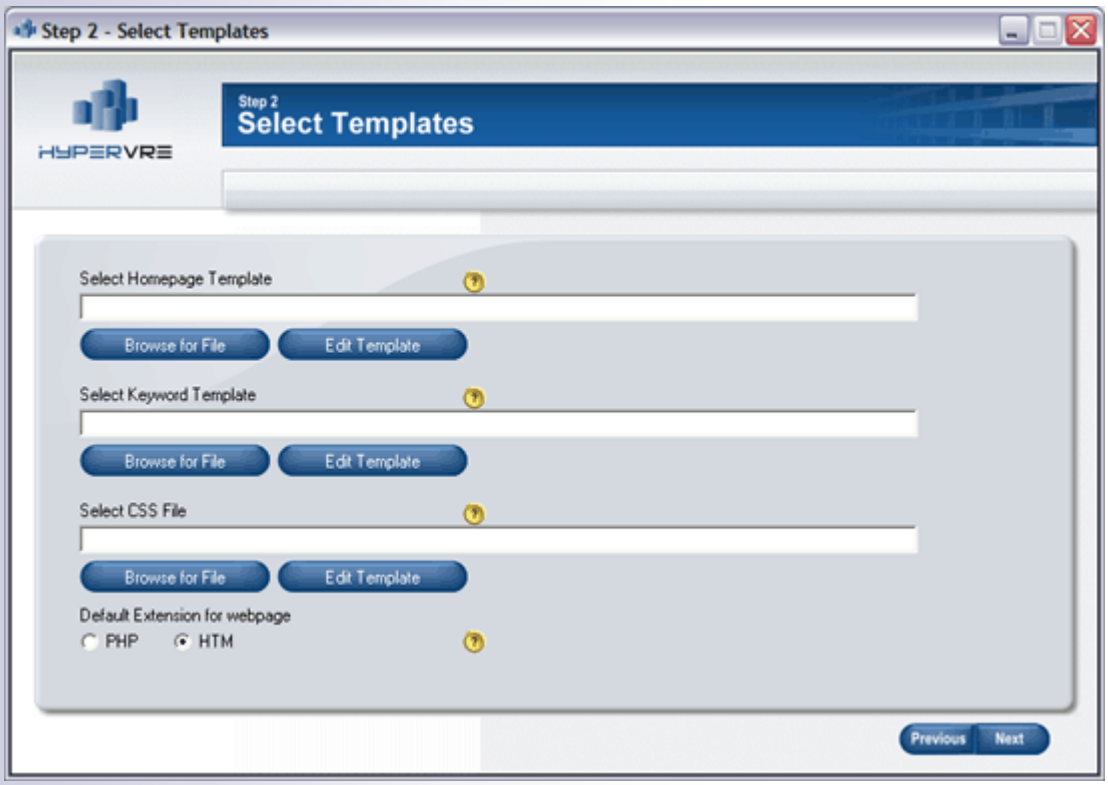
If you already have a list of keywords, click "Import txt File" to add any previously created keyword list to HyperVRE. You can import any .txt file such as one created by WordTracker or Keyword Elite.

You can also click "Type Keywords" if you would like to type additional keywords or paste any keywords you may have copied to your clipboard.

Once you have added keywords to HyperVRE, they will be listed in the text field master list in Step #1. Select the keywords you would like HyperVRE to use by placing a check next to them. You can also click “Select All”. If you’d like to export the keywords and save that list in a txt file, you can do that by clicking “Export Keywords”.

You can also “Sort Ascending” and “Sort Descending” to get your keywords in the order you’d like them. This will come into play later if you add manual content on Step #3. Once you’re ready, click “Next”.

Step #2: Select Your Webpage Templates



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Here, you will load your template files. If you've seen the demo videos, you will know that you have total control over how your templates and webpages look. You can edit them to your liking. If you haven't seen the demo videos yet, please login to your Members Area to download them.

Select Homepage Template: Browse for and select a template for your homepage (index page). The template you select here will be your homepage, with the added content to it. After selecting a template, you can click 'Edit Template' to manually edit the source code (for advanced users only).

Select Keyword Template: Browse for and select a template for your keyword webpages. Each keyword from your keyword list will generate a webpage based on your keyword template. After selecting a template, you can click 'Edit Template' to manually edit the source code (for advanced users only).

Select CSS style: (Optional) Browse for and select any CSS style template that you would like to incorporate into all of your generated webpages. After selecting a CSS file, you can click 'Edit Template' to manually edit the source code (for advanced users only).

Choose the Default Extension For Your Webpages: Select the default extension for your webpages. Note: Some content that HyperVRE creates requires PHP. If you choose the .htm extension, but PHP is required by HyperVRE, you will be notified of the required change, and HyperVRE will automatically edit this for you. If you're not familiar with this, that's OK… just leave this as .htm and HyperVRE will automatically edit it for you if your settings require php.

List of Variables To Be Placed In Webpage Templates

Simply place any of these variables in your webpage templates, and HyperVRE will replace the variables with the proper content depending on the settings and features you've chosen in the software. Just think of variables as a place-setter that HyperVRE will recognize. If it sees the specific place-setter it's looking for, it will replace the variable with ACTUAL content (like articles, rss feeds, code, etc). In the table below, the left column are variables and the right column shows what content will replace the variables on your generated webpages.

See below for a list of all of the variables. Again, check out the demo videos if you haven't done so yet. This is described in the demo on how to edit the templates…

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

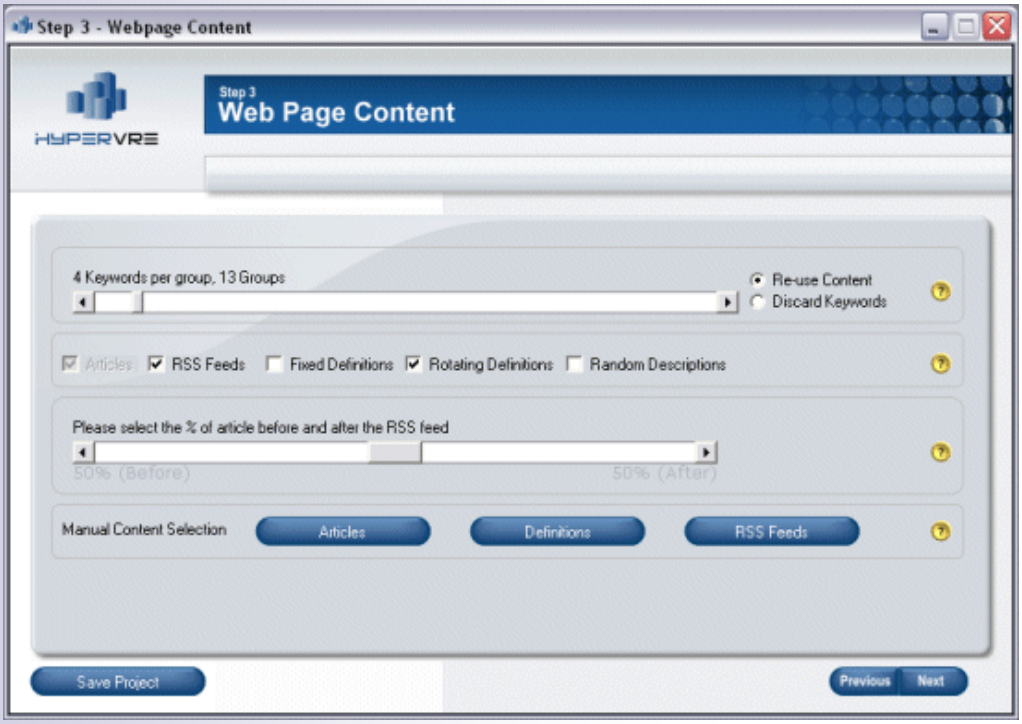
#ARTICLE_CONTENT#	Article body
#ARTICLE_TITLE#	Title of article
#ARTICLE_AUTHOR#	Author of article. Will be in the format “By Author”
#ABOUT_AUTHOR#	Short Description about Author
#ARTICLE_CONTENT1#	Article content as per RSS feed location % setting before the feed. This will contain the title, author name, and 1st section of the article content.
#ARTICLE_CONTENT2#	Article content as per RSS feed location % setting after the feed. This will contain the 2nd section of the article content and the author description.
#MASTER_KEYWORD#	The Main Keyword chosen for your website from Step #1.
#KEYWORD#	Keyword for the particular webpage
#CSS_FILE#	CSS file. This will just place text onto your webpage. If you choose to use a CSS style template for your webpages, it will be hardcoded into your source code of each page.
#DOMAIN_URL#	Header text from step 4
#HEADER_IMAGE#	<IMG src="imagename"> will be inserted, imagename will come from step 4 in HyperVRE. This will place the image chosen wherever this variable is located on your templates.
#FOOTER_IMAGE#	<IMG src="imagename"> will be inserted, imagename will come from step 4 in HyperVRE. This will place the image chosen wherever this variable is located on your templates.
#DEFINITION_FIXED#	Static definitions. These will not rotate.
#DEFINITION_PHP#	Rotating definitions. These will rotate throughout your web-site whenever the visitor clicks refresh or visits other pages.
#RANDOMLINK_PHP#	Rotating short description of articles. This will contain the article title, author, and a very short excerpt from the article content as well as a “Read More…” link to the rest of the arti-cle.
#RSSFEED_PHP1#	RSS Feed 1 (you can place 3 RSS feed variables on your webpage template. **Note:** Each RSS feed may contain more than 1 source of content within the feed).

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

#RSSFEED_PHP2#	RSS Feed 2
#RSSFEED_PHP3#	RSS Feed 3
#PPC_01#	PPC Code snippet 1 (you can place 3 separate PPC code on your webpages. This can also be used for javascript code).
#PPC_02#	PPC Code snippet 2
#PPC_03#	PPC Code snippet 3
#PPC_04#	PPC Code snippet 4
#PPC_05#	PPC Code snippet 5
#GROUP_LINK#	Creates Navigation links between different keyword groups (this variable and the #CHILDLINK# variable allow for optimal SEO. This linking structure makes sure that each keyword webpage is no more than 3 clicks away from your index page. **You should only place one #GROUP_LINK# and one #CHILDLINK# variable on your templates).**
#CHILDLINK#	Creates Navigation links within one keyword group
#CHILD_KEYWORDS#	Variable to be used in head section for meta tag keywords. This will create related keywords in text form so you can place them in your meta descriptions or keywords.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Step #3: Webpage Content



Choose the content for your webpages. Based on the variables that you have placed in your web-page templates, HyperVRE will add the appropriate content in the proper positions.

1. <u>Keyword Group Size</u>: Select the number of keywords to be saved per Keyword Group (i.e. directory). The number of keywords per group determines the number of Keyword LINKS that will be placed on each of your webpages. The reason for this is so that each keyword webpage is no more than 3 clicks away from your homepage (to make your site "search-engine friendly").

When HyperVRE saves your webpages, it will save them according to this structure. For example, if you have a total of 100 keywords, HyperVRE will create 100 webpages plus your 1 index page.

By setting this feature to 10 keywords per group, you would have a total of 10 groups.

10 keywords per group x 10 groups = **100 keywordsok**

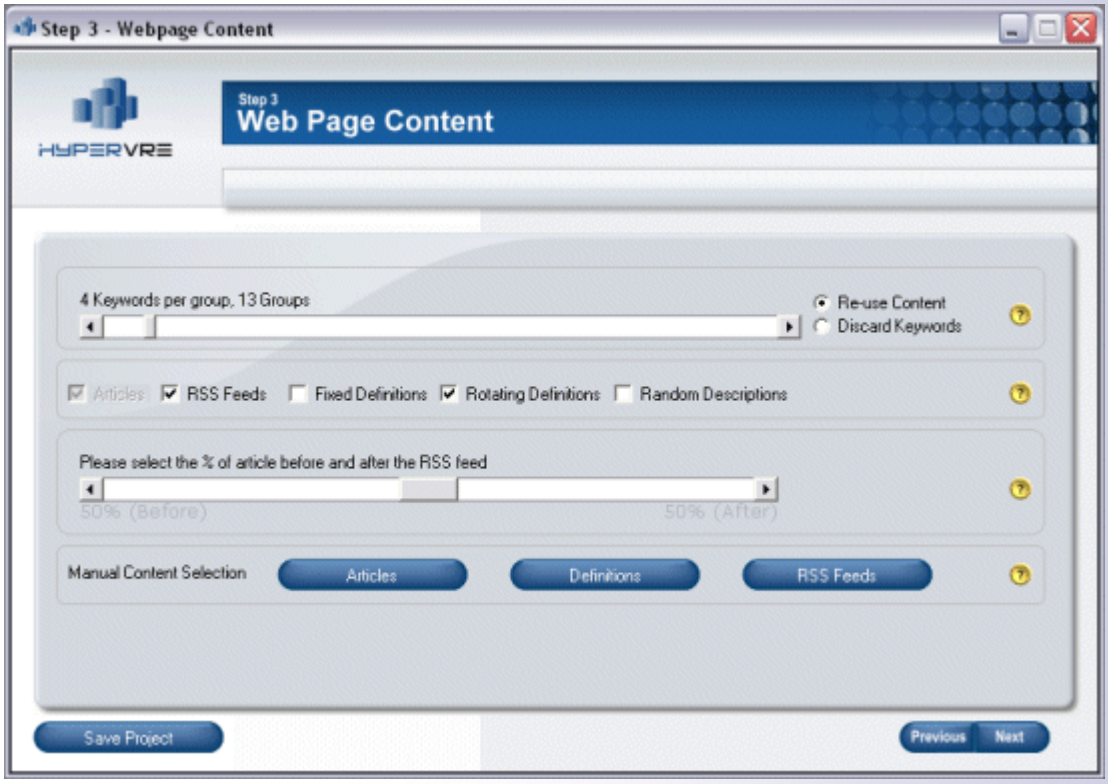
In this case, HyperVRE will save your webpages into 10 groups (or directories). And in each directory, there will be 10 webpages.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

So if you place the #GROUP_LINK# variable on your template, it will create a link to each of the 10 groups.

And if the variable #CHILDLINK# is on your template, HyperVRE will create a link to each of the keyword webpages that are found within that group.

TIP: It is best to place the #GROUP_LINK# variable on your homepage template. Then, place the #CHILDLINK# variable onto your keyword template. This way, each group is linking to each other, as well as still being no more than 3 clicks away from the homepage. Do not place these variables on your templates more then once. (i.e. only one #CHILDLINK# and one #GROUP_LINK# variable per template page).



Extra Options:

Re-use Content: If you have entered more keywords than the number of articles found by HyperVRE, then use this option to re-use the downloaded article content for the remaining keywords. e.g If you have 500 keywords, but HyperVRE can only find related articles, do you want to re-use 100 of those downloaded articles for the remaining 100 keywords? If so, then check this option. If not, check the “Discard Keywords” radio button.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

2. Discard Keywords: If you do not want to re-use the content, and instead discard the extra keywords, then choose this option.

Choose Your Content:

A. Articles - Add high-quality and highly-targeted article content to your webpages.

There are TWO options that you may choose from when adding article content to your web-pages.

1. Separate/Split Your Article Content with an RSS feed (or definitions or PPC code).

In HyperVRE, when you choose to use RSS feeds, you are given the option to divide the article by percentage. To use this option, you need to use the #ARTICLE_CONTENT1# and #ARTICLE_CONTENT2# variables, separated by an #RSSFEED_PHP1# variable (or definition or PHP code variable). It will look similar to this on your webpage template.

#ARTICLE_CONTENT1#

#RSSFEED_PHP1#

#ARTICLE_CONTENT2#

NOTE: If you choose not to use an RSS feed or anything to separate the 2 article variables, then your article will appear normal with the Title, then author, then the article content, and then a short 'about the author' section.

2. **Do NOT separate your article content into 2 sections.**

Use the following variables instead. If you do this, then you will need to make sure to place the following variables in your templates.

Article Title : #ARTICLE_TITLE#

Author Name : #ARTICLE_AUTHOR#

About Author : #ABOUT_AUTHOR#

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Article Text : #ARTICLE_CONTENT#

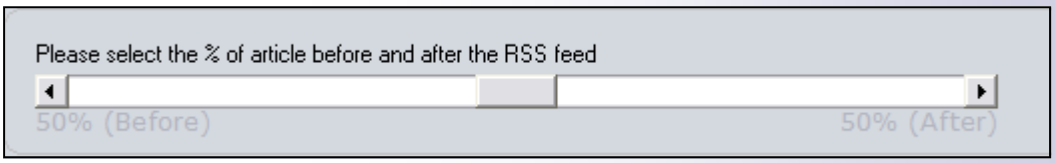
IMPORTANT: If you do not want to split your article content into 2 selections by inserting an RSS_feed variable (or definitions, PPC code, etc) in between #ARTICLE_CONTENT1# and #ARTICLE_CONTENT2#, then you must use the variables above on your template files.

If you place these variables onto your templates **in addition to** the other 2 article content variables mentioned in option #1, then HyperVRE may create duplicate content on the same page in order to replace all of the variables with actual content.

TIP: Please use ONLY one of the two options when adding content variables to your templates.

B. RSS Feeds: After you choose to use RSS feeds, you will be able to search for and choose in the next step which RSS feeds you'd like to add to your webpages.

RSS Feed Percentage: If you would like to place an RSS feed in the middle of an article to separate the content, you can use this feature.



If you want to use the option I mentioned earlier and separate your article content with an RSS feed (or definitions or PPC code), you can use this percentage bar to select the percentage of the article to be placed before and after the RSS feed.

C. Fixed Definitions: These are static definitions that do not rotate. Definitions are just that… they are "Definitions" of your main keyword. This adds more highly related, unique content to your webpages.

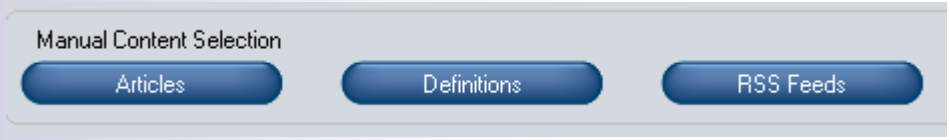
D. Rotating Definitions: These are rotating definitions that will rotate throughout your website whenever the visitor clicks refresh or visits other pages.

E. **Random Descriptions:** These are rotating short description of articles. This will contain the article title, author, and a very short excerpt from the article content as well as a "Read More…" hyperlink to the rest of the article.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

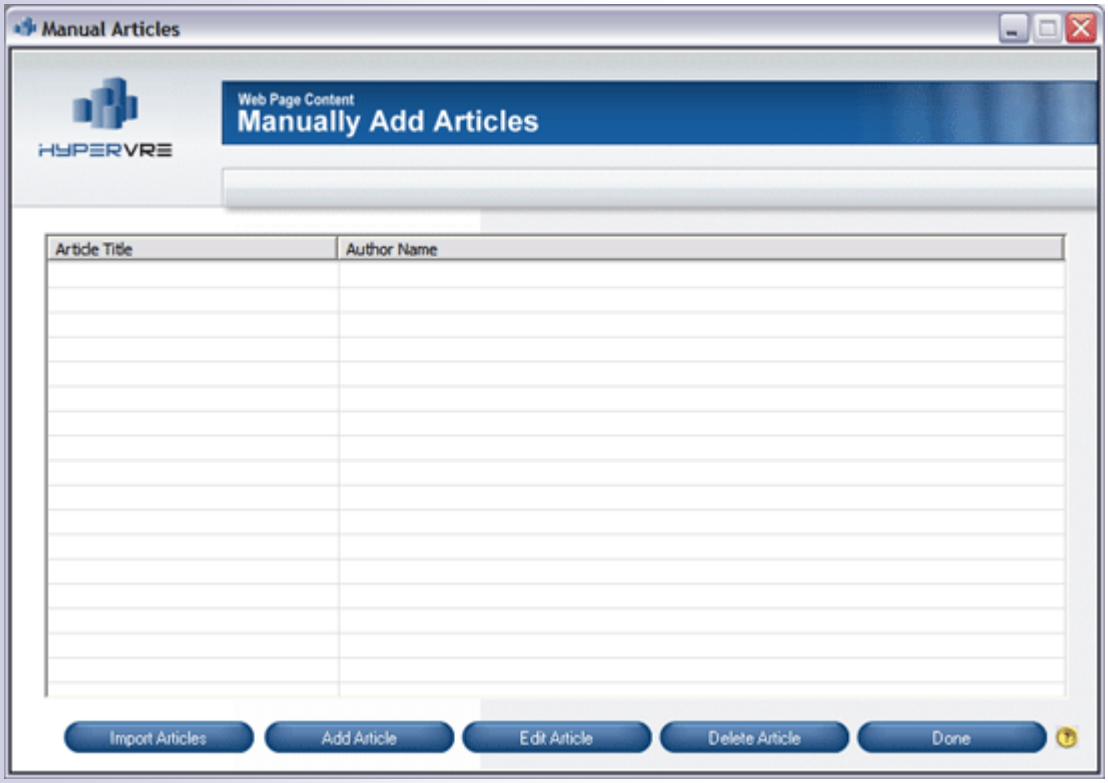
Manually Add Content

*** Only available to HyperVRE Gold members ***



Manually add articles, definitions, or RSS feeds to your webpages.

Manually Add Articles



You can add any articles you'd like by either importing .txt files in bulk that have been properly formatted by clicking on "Import Articles" or by clicking on "Add Article" to manually type the information in.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

"Importing Articles in Bulk"

To add articles to HyperVRE in bulk, click "Import Articles". Before you can import your article files, you need to make sure that they are formatted properly in the .txt file.

VERY IMPORTANT: How to Format Your Articles For Bulk Importing

** Please see the section on "HyperVRE Tools" to learn about how you can use the article converter tool to very quickly format your articles with the proper HyperVRE tags (see below regarding the tags).

1. The articles must appear **EXACTLY** like below in your text file - where the actual content is between the tags, as shown below.

If any of the tags below are MISSING from the text file, then the articles will not be imported. If you don't want to list a title, author, about author, or content (for example), then you can leave the area blank in between the tags, but the full tags must still be in the text file.

<title> TITLE GOES HERE</title>

<authorname> AUTHOR GOES HERE </authorname>

<authordesc> ABOUT THE AUTHOR GOES HERE </authordesc>

<content> ARTICLE CONTENT GOES HERE </content>

The tags, such as <title> </title>, MUST be lower case or it will not work. You also need to make sure to have the starting tag before your content and the ending tag after it.

TIP: If you're confused about how to format your articles, we have included an example .txt file that was installed onto your computer. You can see this by going to

C:\Program Files\HyperVRE\article_example.txt

Note: You can also add HTML to your articles if you'd like to add line/paragraph breaks, hyperlinks, etc… This is optional.

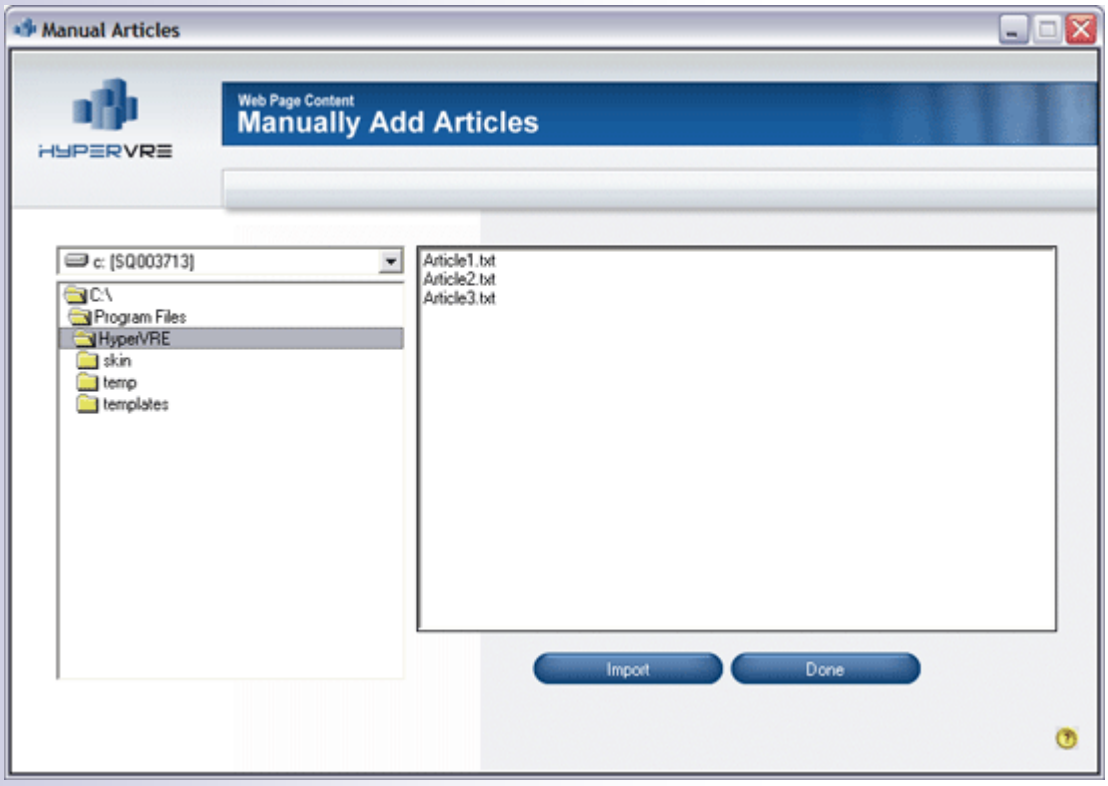
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

2. Once you have formatted your articles like above, you need to save them as a .txt file. You must save your articles in .txt format. You can do this with any Word Processor (like Microsoft Word or with the basic “NotePad”)
3. Then, you can import them with HyperVRE and they will be properly added to your Article master list where you can go in and edit them if you’d like.

Note: The integrated Article Converter can make this job incredibly easy to convert txt files into the proper HyperVRE article formats.

After you have formatted your articles correctly, go into HyperVRE and click on “Import Articles”.

You will be taken to the following screen…



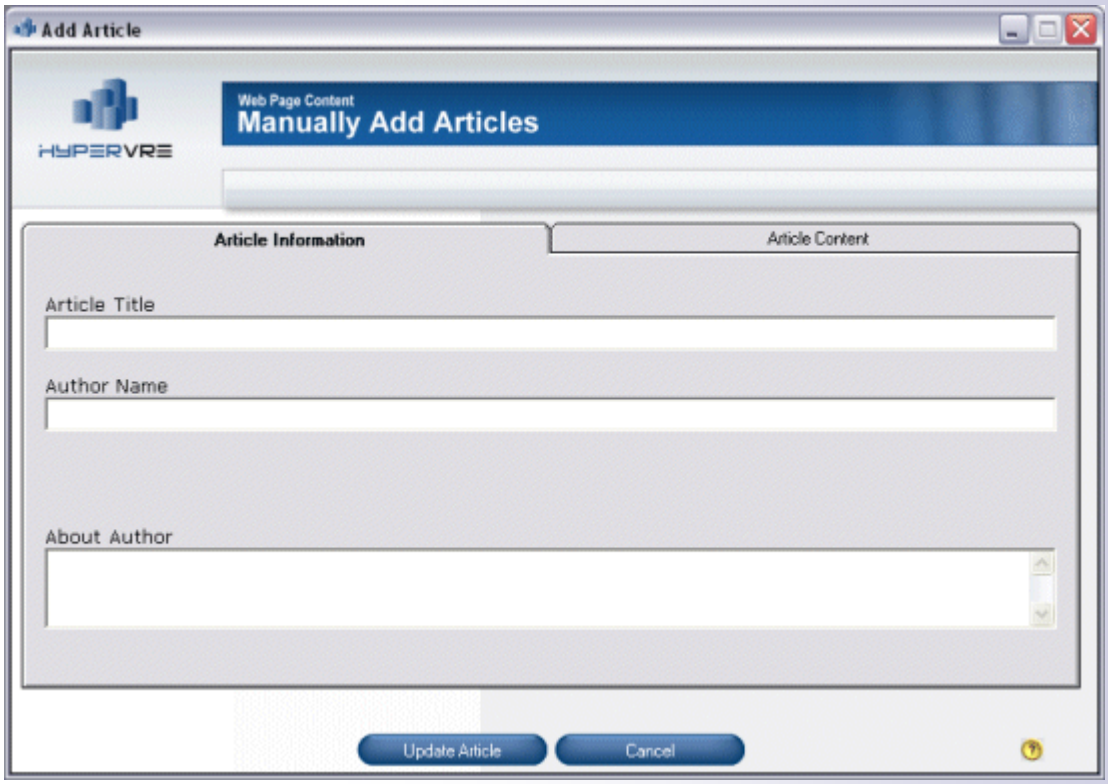
Browse for the folder on your computer that contains your article text files. Once you’ve found your article files, you can select multiple ones by holding Ctrl while clicking on the files. Once you’ve selected the articles to import, click on “Import”.

These articles are now in your Master List. This is also where ALL downloaded articles will be saved to in case you want to edit the formats there with the built-in WYSIWYG html editor. You can edit the articles by clicking on the article you’d like to edit, and then click “Edit Article”.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

If you'd like to Manually Add articles by typing in the information, you can do that by clicking on "Add Articles".

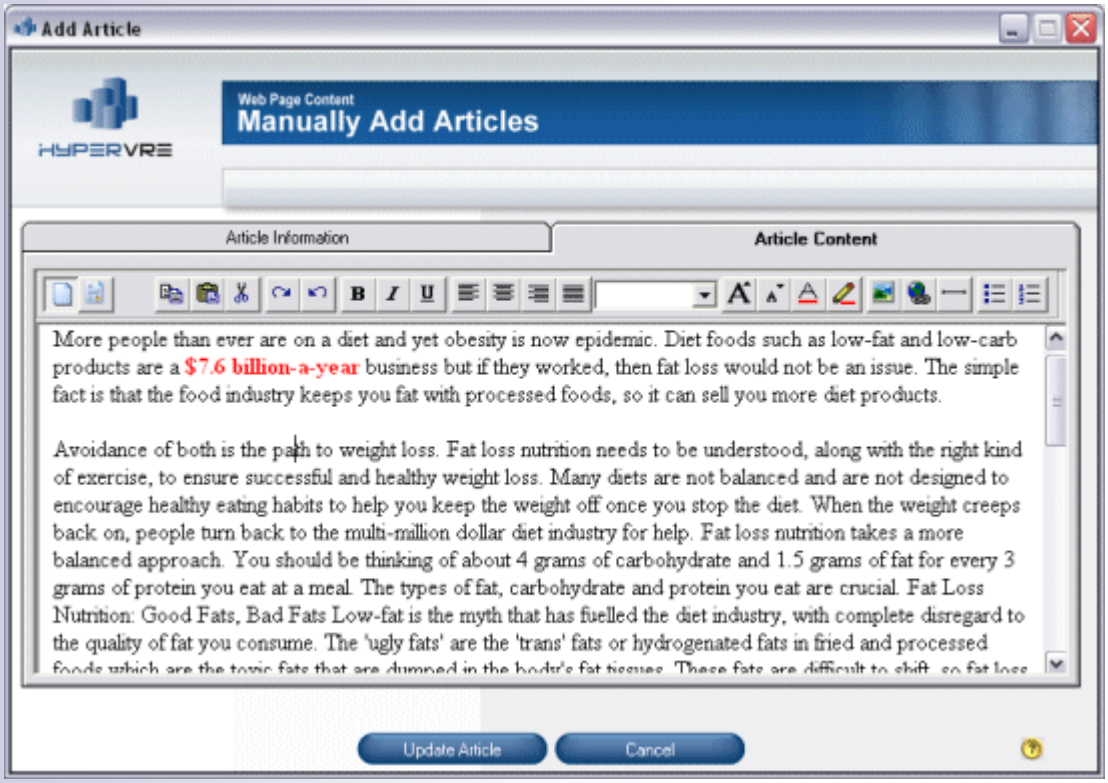
You will be taken to a screen like the following...



There are 2 tabs. The 1st tab is for the Article Title, Author Name, and Author Description. To format the text here with HTML, you can enter the html in these fields.

The 2nd tab contains the Article Content, where you can use the integrated basic HTML editor (WYSIWYG) and edit the article text formats (change fonts, add hyperlinks, etc…

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

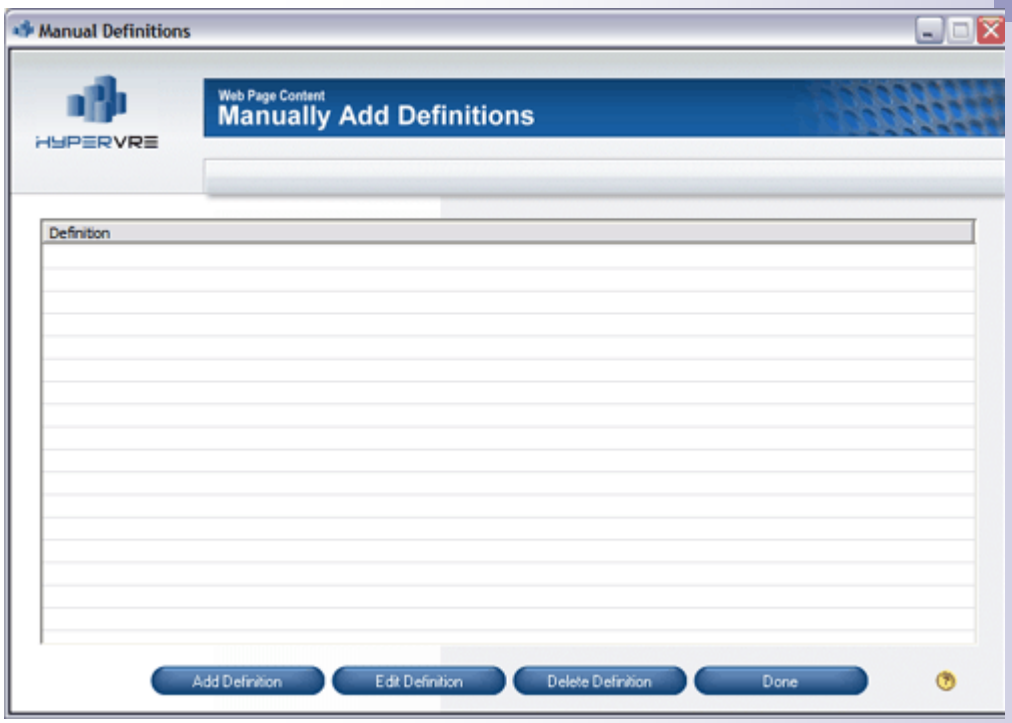

Add Article
HYPERVRE
Web Page Content
Manually Add Articles
Article Information
Article Content
More people than ever are on a diet and yet obesity is now epidemic. Diet foods such as low-fat and low-carb products are a $7.6 billion-a-year business but if they worked, then fat loss would not be an issue. The simple fact is that the food industry keeps you fat with processed foods, so it can sell you more diet products.
Avoidance of both is the path to weight loss. Fat loss nutrition needs to be understood, along with the right kind of exercise, to ensure successful and healthy weight loss. Many diets are not balanced and are not designed to encourage healthy eating habits to help you keep the weight off once you stop the diet. When the weight creeps back on, people turn back to the multi-million dollar diet industry for help. Fat loss nutrition takes a more balanced approach. You should be thinking of about 4 grams of carbohydrate and 1.5 grams of fat for every 3 grams of protein you eat at a meal. The types of fat, carbohydrate and protein you eat are crucial. Fat Loss Nutrition: Good Fats, Bad Fats Low-fat is the myth that has fuelled the diet industry, with complete disregard to the quality of fat you consume. The 'ugly fats' are the 'trans' fats or hydrogenated fats in fried and processed
Update Article
Cancel

Click “Add Article” or Update Article when finished. These articles will be used for content on your site.

In a later step, you will be able to match the articles and keywords together so that you can choose what articles will go on what keyword webpages.

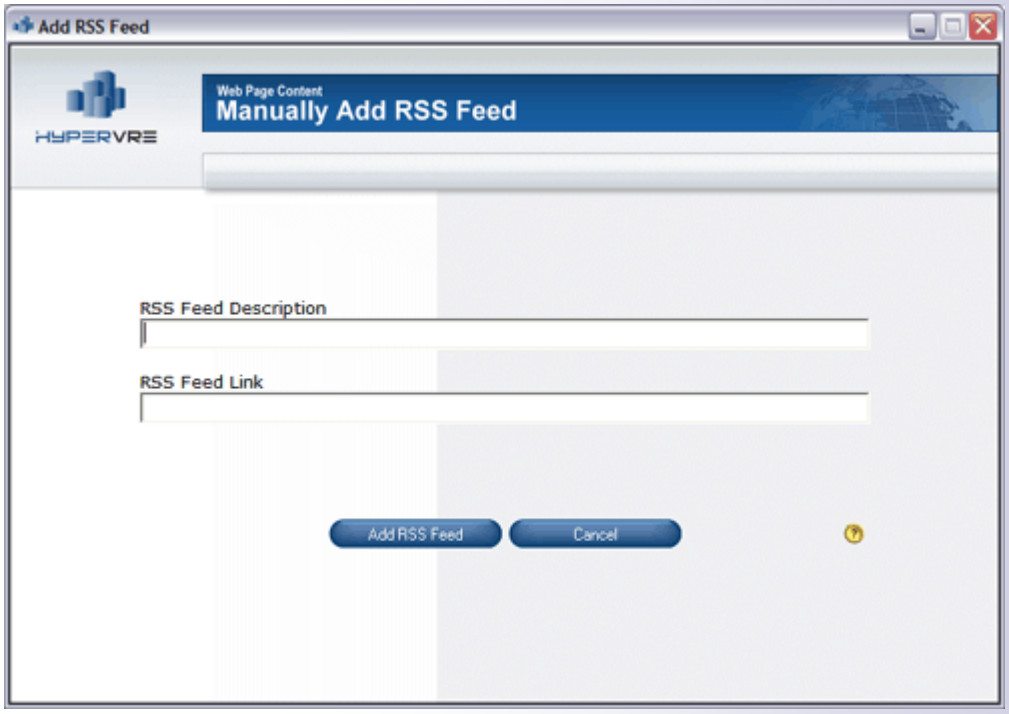
Manually Add Definitions

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.



Click “Add Definition” and then type your definition text. These definitions will be used in addition to the definitions that HyperVRE automatically uses. You can have as many entries here as you’d like

Manually Add RSS Feeds



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Insert the RSS Feed Description you would like for your feed and then add the RSS feed link.

HyperVRE will use these manually added feeds in addition to the feeds you searched for and selected.

Step #4: Article Search & Download

*** Most of the features here are Only available to Gold members**

This step will allow the user to Get Articles based on their keyword. Gold members are able to search for and download articles based on any keyword that they enter. However, Free members are only able to search for articles on their main keyword. After clicking Get Articles button, HyperVRE will search for articles, download them, and then filter them based on the keyword density selected.

First, enter the keyword for which you would like to base your article search. Then, enter the desired number of articles to find.

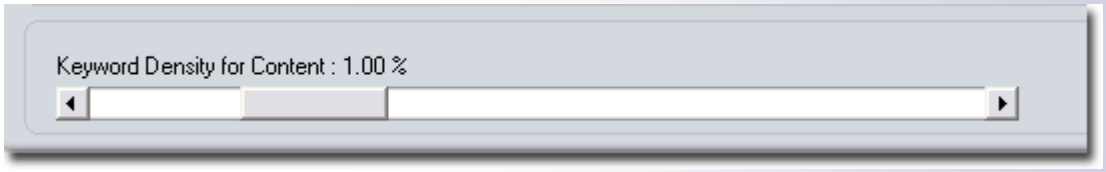
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Note: The number of articles DOWNLOADED will also depend on the keyword density that you select on the next feature.

For example, if HyperVRE finds 50 articles on the keyword of your choice, and you selected 1% keyword density, then HyperVRE will filter those 50 downloaded articles to keep only those that have 1% keyword density.

Keyword Density

*** Only available to HyperVRE Gold members ***



Select the minimum keyword density of your articles and gather highly related and targeted content.

Setting this feature to 0% will include ALL articles found for your keyword of choice. A high density percentage will result in higher quality articles related to your keyword. **HOWEVER,** setting the keyword density all the way to 5% will limit the number of articles that HyperVRE retrieves. By setting this feature too high, HyperVRE may not retrieve any articles.

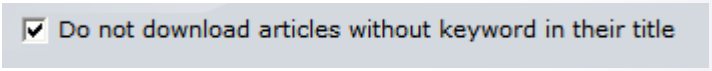
Recommended = 0-2%

Free users are required to use default keyword density of 1% and are not permitted to enter a keyword to search for. The keyword that is automatically searched for will be the main keyword.

AFTER you click the 'Get Articles' button, and the articles are download and keyword density filtering takes place, a prompt will appear letting you know how many articles were retrieved and added to your master list of articles (Gold members are able to edit the formats of these articles just like manually added articles… see Step #3 instructions).

Both Free and Gold members can do multiple article searches until you have the total number of articles that you want. HyperVRE will not duplicate articles that you have previously found with this particular project, and it will randomly select article sources so that new articles can be found.

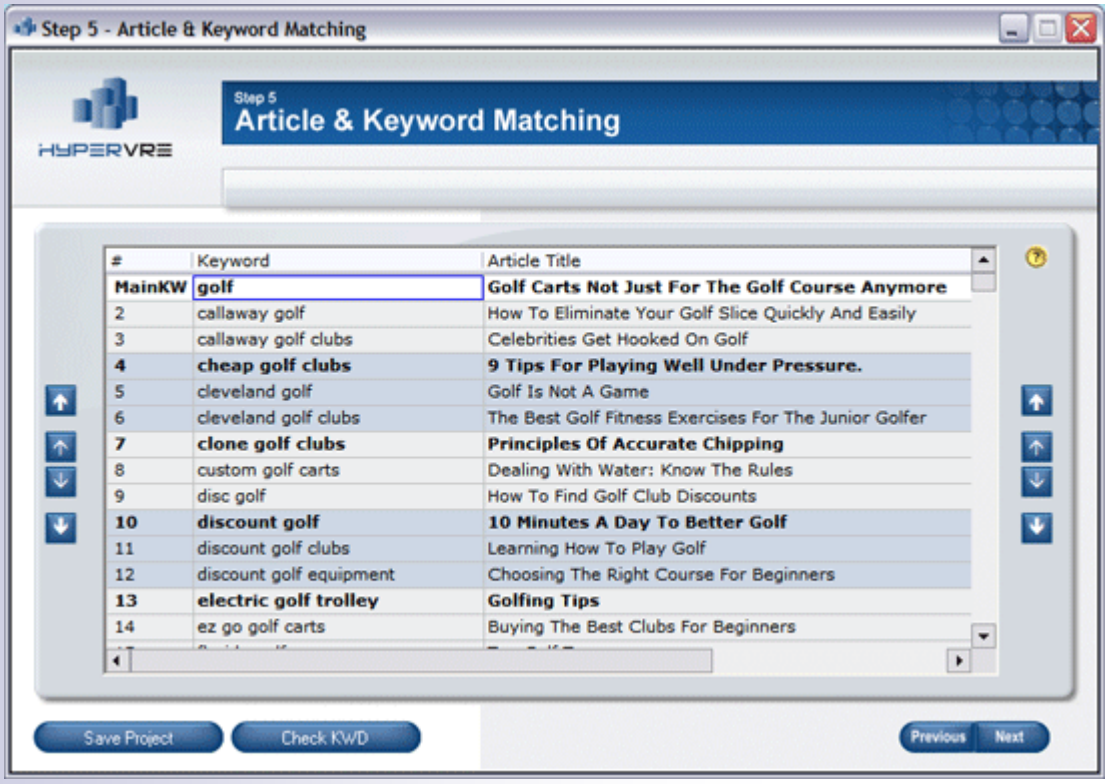
Note: After downloading the articles, Gold members can find them in the article master list on the Manual Content step



Checkmark the checkbox if you want HyperVRE to find ONLY articles that have the keyword in the title. This can limit your search results, but will also increase the ability to find highly-targeted articles.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Step #5: Article & Keyword Matching


Step 5 - Article & Keyword Matching
HYPERVRE
Step 5
Article & Keyword Matching
Keyword Article Title
MainKW golf Golf Carts Not Just For The Golf Course Anymore
2 callaway golf How To Eliminate Your Golf Slice Quickly And Easily
3 callaway golf clubs Celebrities Get Hooked On Golf
4 cheap golf clubs 9 Tips For Playing Well Under Pressure.
5 cleveland golf Golf Is Not A Game
6 cleveland golf clubs The Best Golf Fitness Exercises For The Junior Golfer
7 clone golf clubs Principles Of Accurate Chipping
8 custom golf carts Dealing With Water: Know The Rules
9 disc golf How To Find Golf Club Discounts
10 discount golf 10 Minutes A Day To Better Golf
11 discount golf clubs Learning How To Play Golf
12 discount golf equipment Choosing The Right Course For Beginners
13 electric golf trolley Golfing Tips
14 ez go golf carts Buying The Best Clubs For Beginners
Save Project
Check KWD
Previous
Next

Match the keywords with the article of your choice by clicking on the keyword OR article and then clicking the up/down arrows.

The top up arrow will move the selected keyword or article to the top of the list. The bottom down arrow will move the keyword or article to the bottom of the list. The middle up/down arrows will move the selected keyword or article up/down one position.

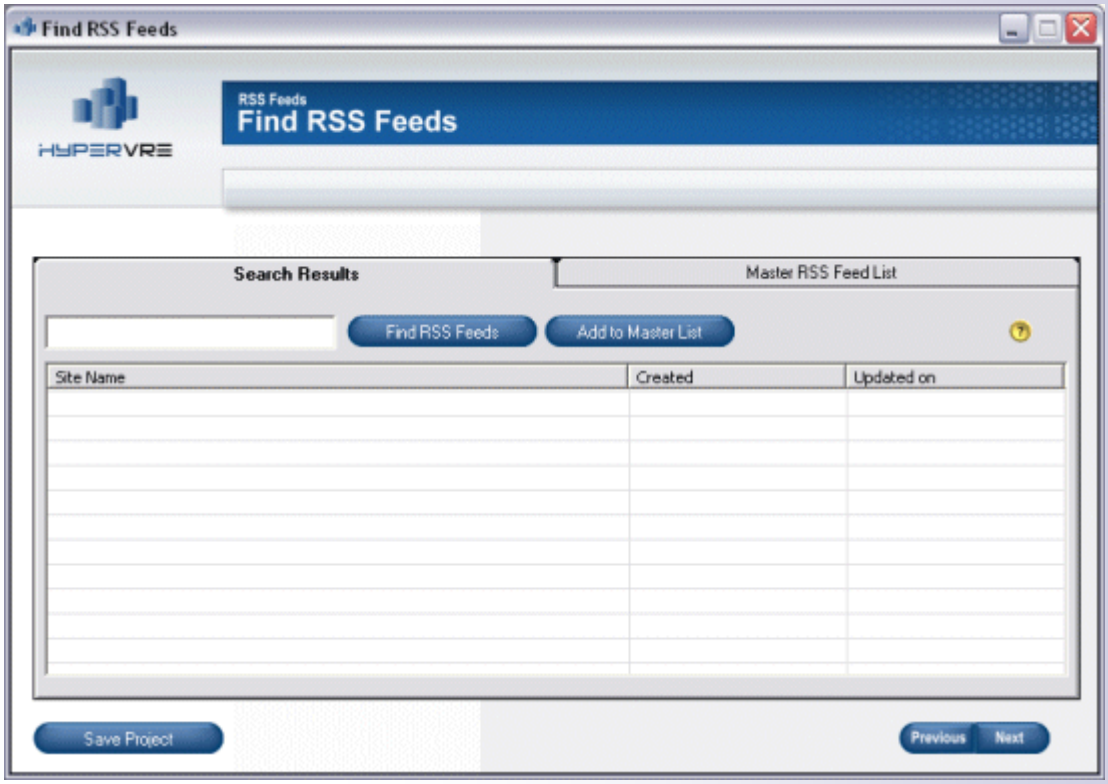
The keywords & articles are grouped by color based on the keyword group setting you selected on Step #3.

The **BOLD** keywords represent the group's folder name and the name of the Group Link.

If you select a keyword or article and click "Check KWD", it will check the keyword density of that specific keyword with the matching/corresponding article content.

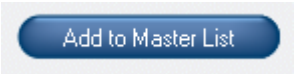
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Find RSS Feeds



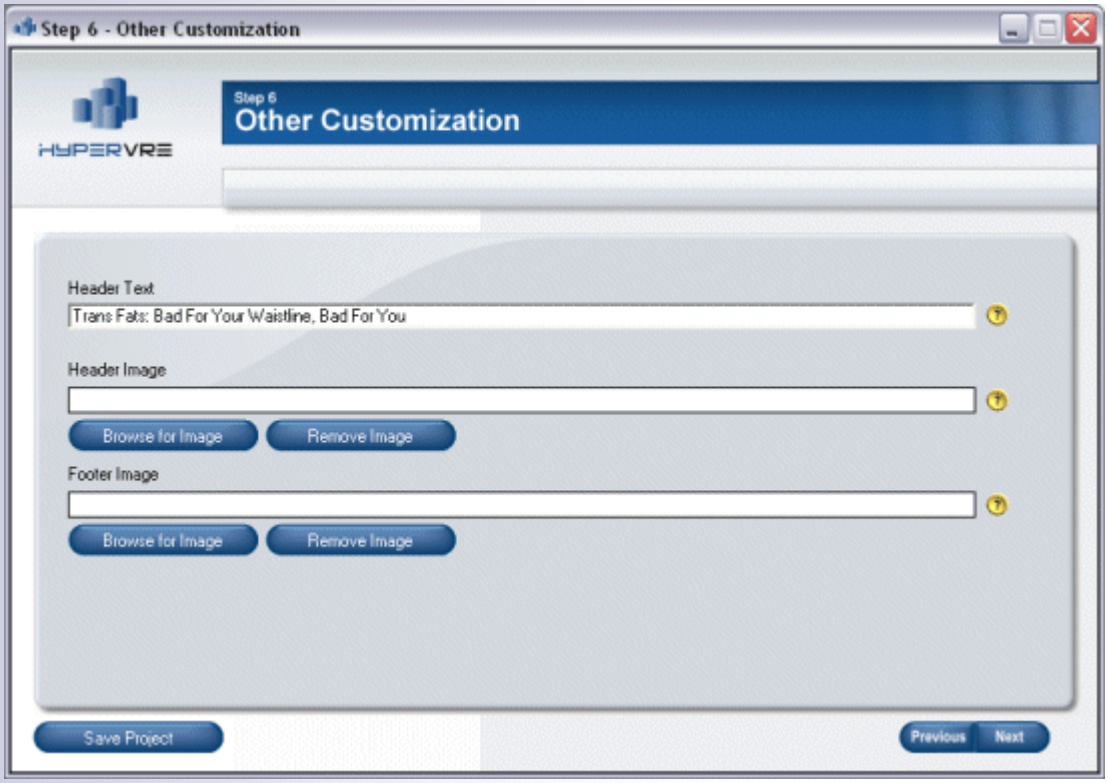
Enter the search term (i.e. your Main Keyword) and click “Find RSS Feeds”.

When the search results appear, select the RSS feeds you’d like to use as content and then click “Add To Master List”.



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Step #6: Other Customization



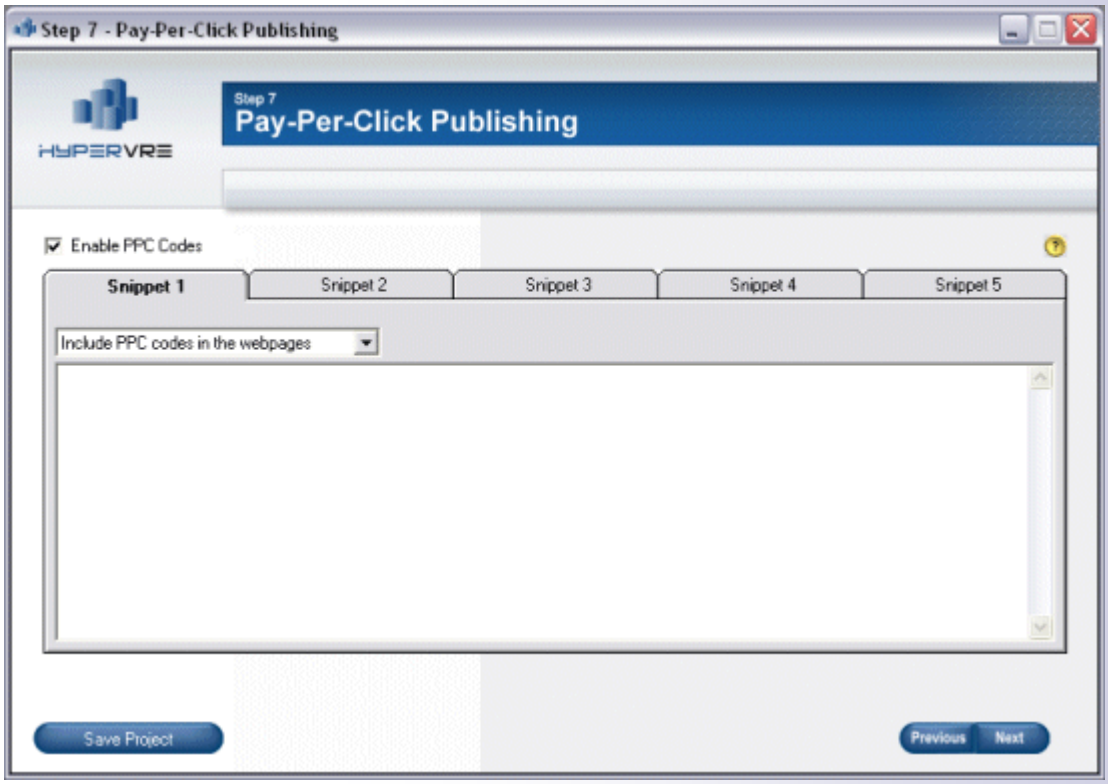
Header Text: This can be any text, such as "YourDomain.com". This will be placed where the #DOMAIN_URL# variable is on your template.

Header Image: You can choose to insert a Header Image for your webpages. This will be placed where the #HEADER_IMAGE# variable is on your template. <IMG src="imagename"> will be inserted, imagename will come from step 4 in HyperVRE. This is optional because some users can just add a header image to directly to the template without using this variable setting. (see demo videos for more information)

Footer Image: You can choose to insert a Footer Image for your webpages. This will be placed where the #FOOTER_IMAGE# variable is on your template. <IMG src="imagename"> will be inserted, imagename will come from step 4 in HyperVRE.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

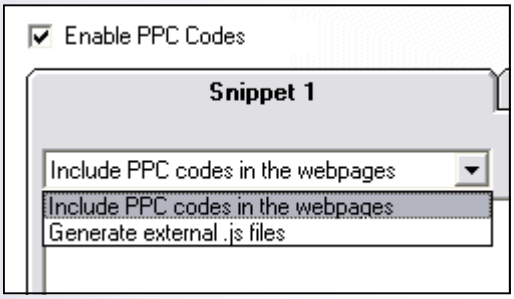
Step #7: Pay-Per-Click Publishing



Select “Enable PPC Codes”.

Then, click the drop-down menu to choose to have your PPC (or javascript) code added in the webpages themselves, or to create an external .js file that you could use for future editing.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.


Enable PPC Codes
Snippet 1
Include PPC codes in the webpages
Include PPC codes in the webpages
Generate external .js files

Snippet 1 corresponds to #PPC_01# variable.

Snippet 2 corresponds to #PPC_02# variable.

Snippet 3 corresponds to #PPC_03# variable.

Snippet 4 corresponds to #PPC_04# variable.

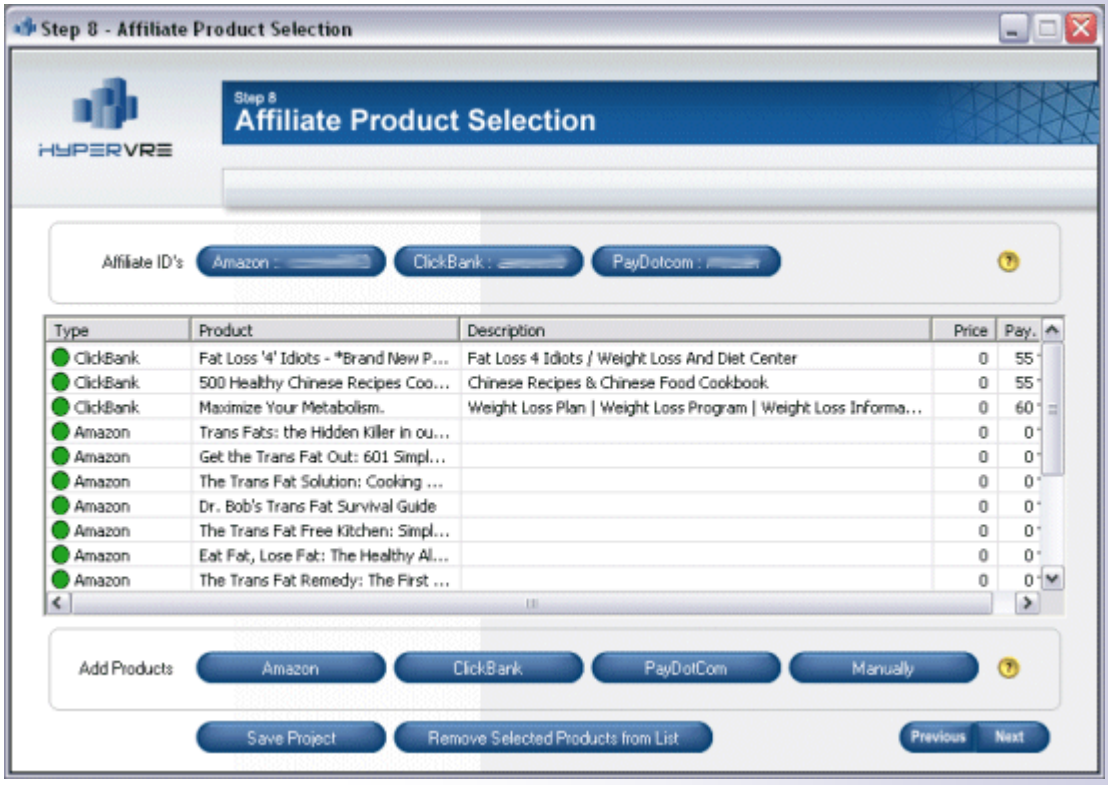
Snippet 5 corresponds to #PPC_05# variable.

IMPORTANT: To comply with Google AdSense TOS, you cannot use an external .js file because this requires altering the AdSense code. You can use the external .js option for other javascript commands, but not for your AdSense code.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Step #8: Affiliate Product Selection

Note: This feature is only functional for HyperVRE Gold members.


Step 8 - Affiliate Product Selection
Step 8
Affiliate Product Selection
Affiliate ID's
Amazon :
ClickBank :
PayDotcom :
Type
Product
Description
Price
Pay.
ClickBank Fat Loss '4' Idiots - *Brand New P... Fat Loss 4 Idiots / Weight Loss And Diet Center 0 55
ClickBank 500 Healthy Chinese Recipes Coo... Chinese Recipes & Chinese Food Cookbook 0 55
ClickBank Maximize Your Metabolism. Weight Loss Plan | Weight Loss Program | Weight Loss Informa... 0 60
Amazon Trans Fats: the Hidden Killer in ou... 0 0
Amazon Get the Trans Fat Out: 601 Simpl... 0 0
Amazon The Trans Fat Solution: Cooking ... 0 0
Amazon Dr. Bob's Trans Fat Survival Guide 0 0
Amazon The Trans Fat Free Kitchen: Simpl... 0 0
Amazon Eat Fat, Lose Fat: The Healthy Al... 0 0
Amazon The Trans Fat Remedy: The First ... 0 0
Add Products
Amazon
ClickBank
PayDotCom
Manually
Save Project
Remove Selected Products from List
Previous
Next

This step contains many options, which include…

These affiliate ID's were taken from your Member's Area Profile. You can manually edit them within the software by clicking on each button and typing in a new affiliate ID.

If you would like to permanently edit your affiliate ID's at any time, please login to your account at www.hypervre.com

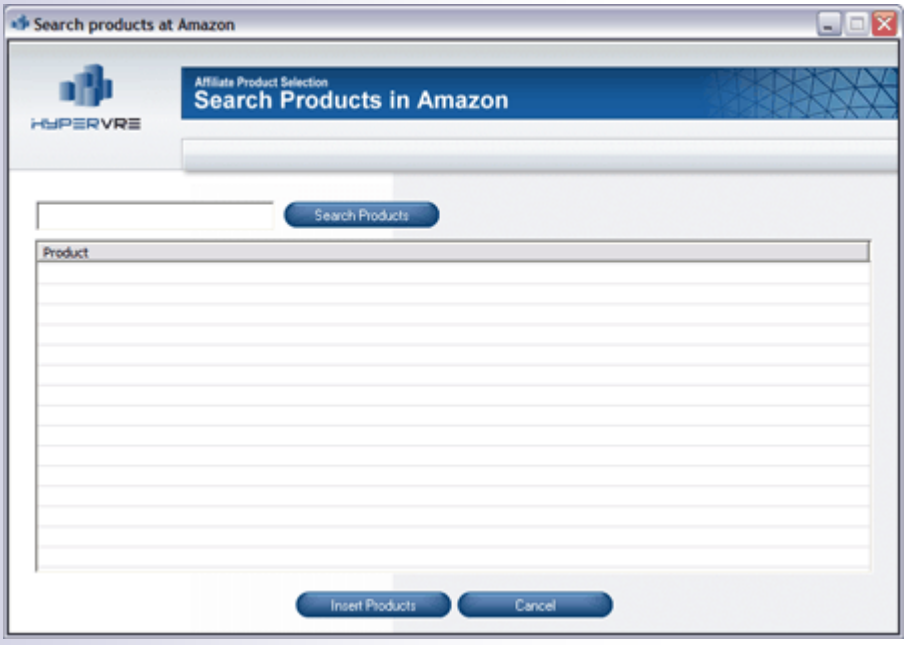
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Important Note: The affiliate ID's that are saved in your Member's Area Profile are the ID's that your referral downline will be required to use.

Please see http://www.hypervre.com/FAQ.htm for proper affiliate ID formatting information.

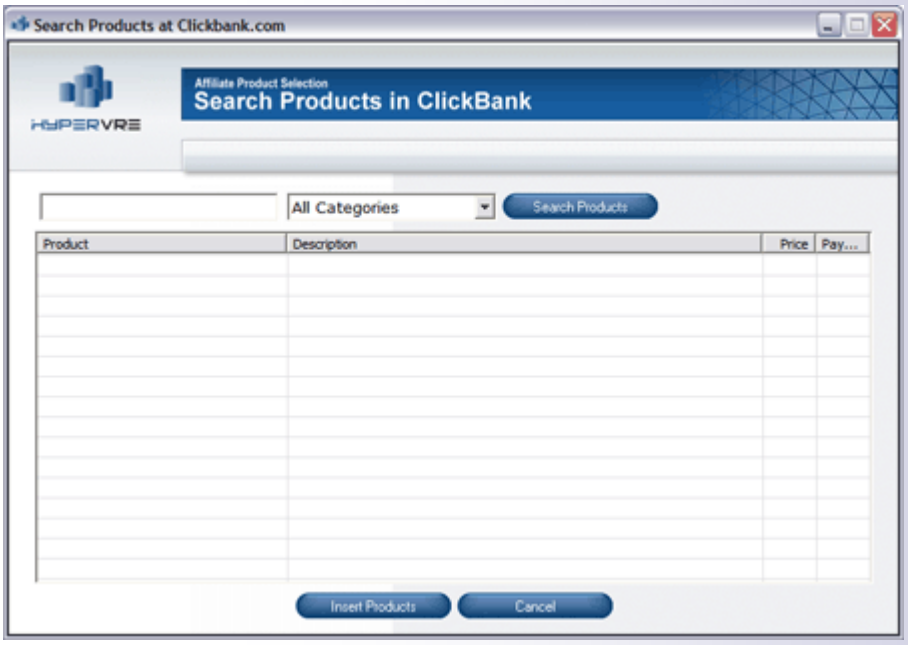
Add Products: Click the Amazon, ClickBank, or PayDotCom buttons to search through and choose from several affiliate products. You can also click "Manually" and you will be able to manually add **ANY** affiliate product!

Amazon Product Search/Selection: Enter the search term and click "Search Products". Then select the products you would like to promote by clicking the product and then selecting "Insert Products".



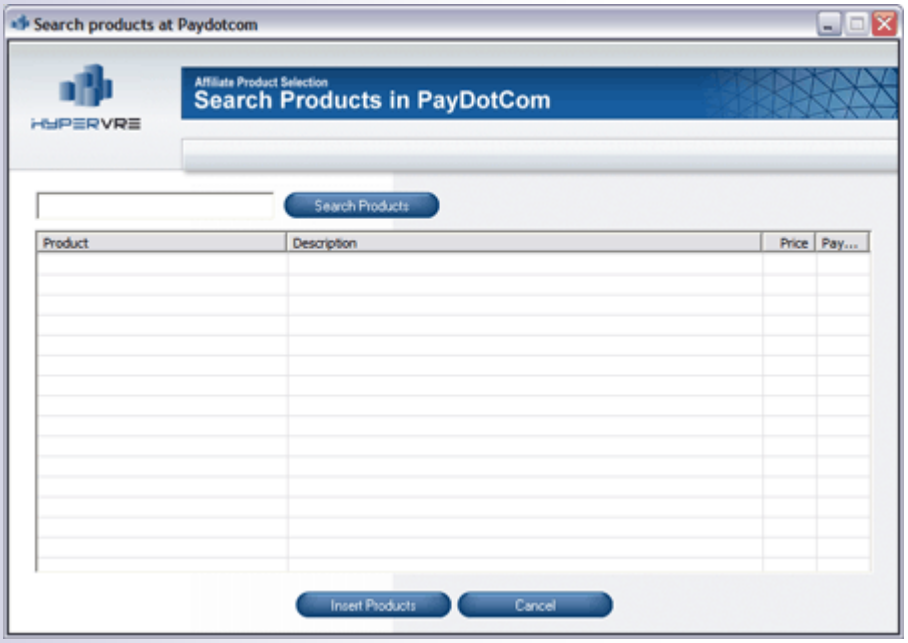
Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

ClickBank Product Search/Selection: Enter the search term, select the category of products, and click “Search Products”. Then select the products you would like to promote by clicking the product and then selecting “Insert Products”.



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

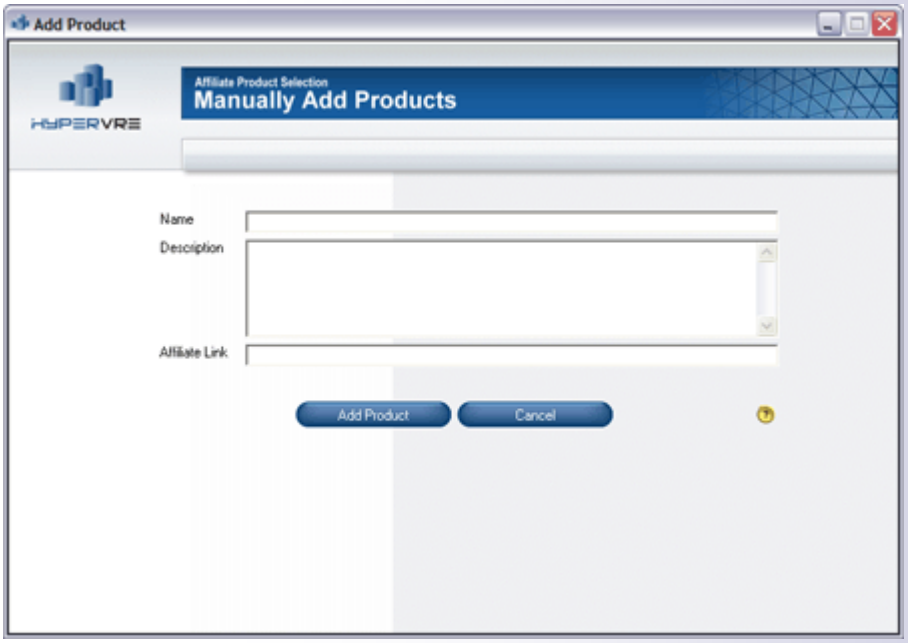
PayDotCom Product Search/Selection: Enter the search term and click “Search Products”. Then select the products you would like to promote by clicking the product and then selecting “Insert Products”.



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Manually Add Affiliate Products: Enter the Product Name, Description, and the Affiliate Link. Then, click “Add Product”. You can Edit or Delete any product that you have previously added.

Note: When adding an affiliate link, it must start with http://



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

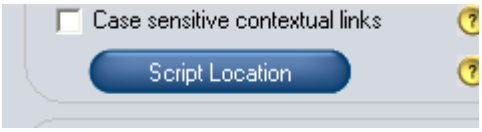
Step #9: Contextual Ad Settings

Note: This feature is only functional for HyperVRE Gold members.

When the contextual ads are added to your content, they will look like typical hyperlinks within the text. However, on this step, you can select to have your contextual ad descriptions listed in a DHTML popup layer or in the Status Bar of the web browser. The DHTML popup layer will appear when the visitor hovers their mouse over the contextual ad. There are two types of DHTML layers to choose from:

1. **DHTML Image Layer:** If selected, the DHTML layer background will be in the form of a professional style image, where the Title of the product and description text will appear on the image. Choose from a variety of different skins. You can edit the font settings and your personalized contextual ad preview will appear here.

If selected, you will need to choose a **"Script Location".**



Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

This is the location that the DHTML image layer .js script will be accessed from. If you want to use the DHTML image layer feature, HyperVRE will create 2 .js files. These files need to be accessed from your site. Enter the location where you will upload these files to so that they can be properly accessed by your webpages. For example: if your site will be www.mydomain.com, then you will want to enter that URL here, and then make sure to upload the hypervre.js and default.js files to that directory.

2. **DHTML Text Layer**: If selected, your DHTML layer will look similar to the example below...You can change the font, font size, and font color. Instead of having an image as the background, the background will be a solid color of your choice.
3. **Status Bar:** If selected, the contextual ad description will appear in the status bar of the visitor's web browser

Case-sensitive Contextual Links: If checked, HyperVRE will link ONLY the main keyword as it appears on Step #1 (lower case). If left unchecked, HyperVRE will link all occurrences of the main keyword (not dependent on the case of the keyword). For example: if "golf" was the main keyword, then the terms Golf, GOLF, GoLf, goLF, gOlF, etc will all be linked as contextual ads.

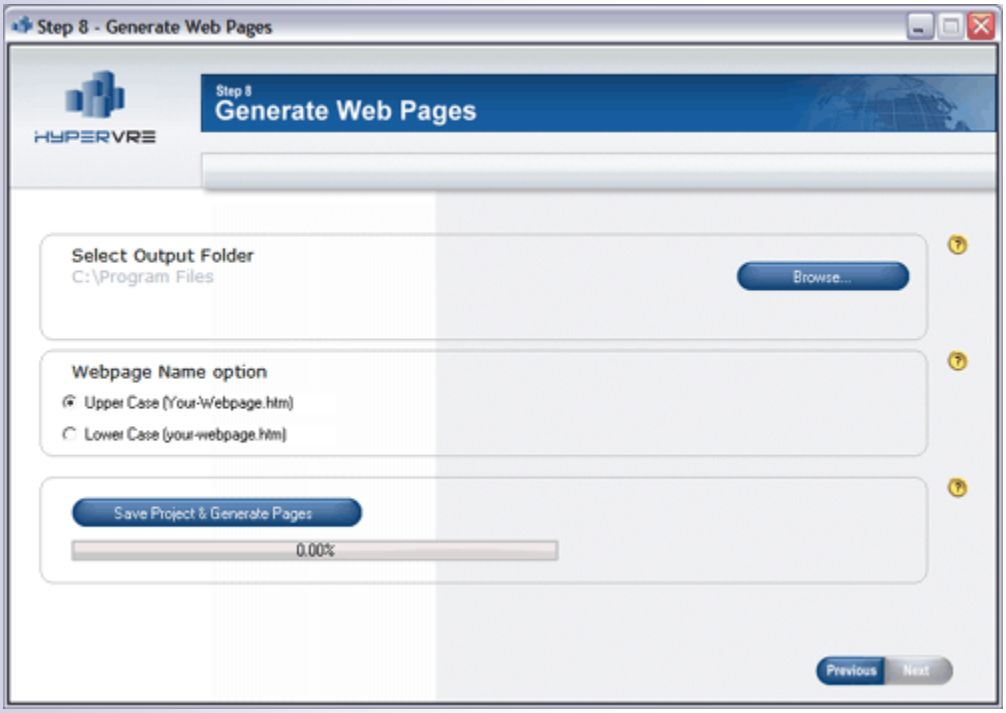
DHTML Layer Settings: If selected, you can edit the following settings…

A. **Width of Layer (in pixels)**: The width of the layer that will appear on mouse-over.
B. Font
C. Font size
D. Font colors
E. Background color (if you choose DHTML Text Layer. If DHTML Image Layer was chosen, then the background will be set as an image).

You can preview your layer description in the screen to the right of these settings.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Step #10: Save Project and Generate Webpages



Select Output Folder: Browse for and Select the Output Folder where you would like to Save your webpage files.

IMPORTANT: The HyperVRE project files are the .hpf files. These are different from the generated webpage files. The project files are your project settings that you can load with HyperVRE at a later time. It is essential that you DO NOT save the project files and your webpages to same folder. Make sure your output folder is DIFFERENT than the folder that you save your project files into. If this is not done correctly, you will receive a run-time error.

Webpage Name option: Select the text format for your webpages. This is how your webpage files will be named and saved.

Click this button to Save your HyperVRE project setting files and then generate your webpage files.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

Final Step: Upload Webpages and Files To Server

Go to your FTP client and upload all of the webpages and files that HyperVRE created to your server. These files will be located in the "Output Folder" you selected on Step #8.

Note: If you have any images on your templates, you will need to make sure that you upload those files/folders onto your server as well—or the images won't appear correctly. Since every user can potentially have different images, HyperVRE does not create and save those images for you. So all you have to do is copy/paste those images to the output folder and then upload them to your server.

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.

That wraps up the features contained within HyperVRE. We're constantly striving to improve HyperVRE as time goes by. We consistently look forward to taking feature requests. If you're a HyperVRE Gold member, please login to your account and take full advantage of the Private Members Forum and integrated Help Desk, as well as your exclusive bonuses.

Before you ask support questions, make sure you read the Frequently Asked Questions at www.hypervre.com/FAQ.htm

Also - be sure to check out the downloadable demo videos found in your Members Area.

If you have any ideas for future features, please post them in the Private Members Forum (gold members), and I'll see that they are added to future versions!

If you are a Gold member and you need software support, please email via the integrated Help Desk from within your Members Area Profile after logging in at www.hypervre.com/login.php

Enjoy the software!

Matt Callen

www.HyperVRE.com

Copyright © 2006 www.HyperVRE.com. All Rights Reserved.